



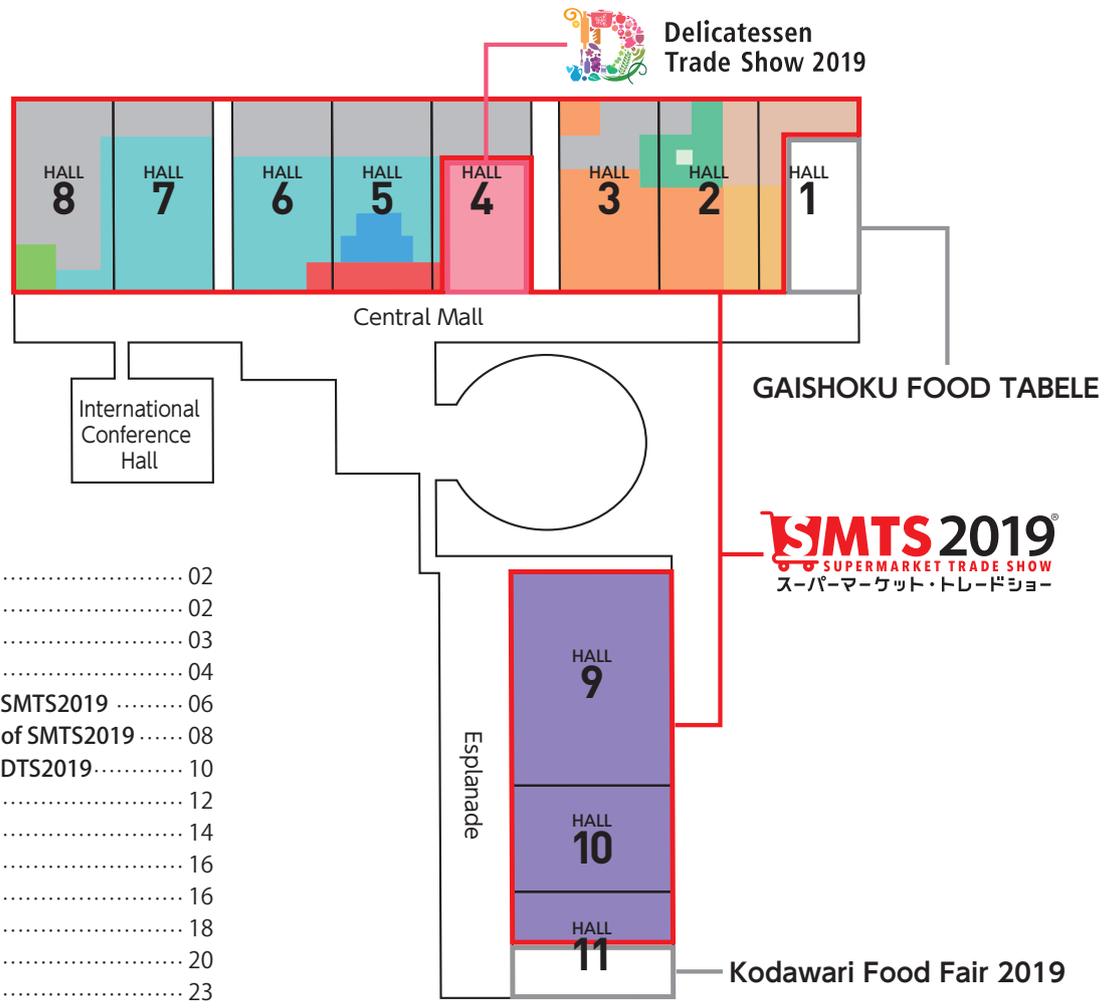
SMTS 2019
 SUPERMARKET TRADE SHOW
 スーパーマーケット・トレードショー



**Delicatessen
 Trade Show 2019**

**SHOW
 REPORT**

Date February 13(Wed.), 14(Thu.), 15(Fri.), 2019
Venue Makuhari Messe, Japan



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Kodawari Food Fair 2019

The starting point of the food business!
Under one big theme, 4 trade shows crossing borders in the retail, ready meals and food service industries

FTJ FOOD TABLE in JAPAN 2019

FOOD TABLE JAPAN was held for the purpose of exchanging information with other participants and exhibitors from different industries, bringing potential partnership, networking and sharing-trend for new business chances. It was consist of Supermarket Trade Show2019 (SMTS2019), Delicatessen Trade Show2019 (DTS2019) and two other shows at Makuhari Messe.

Registered Visitors

88,412

(for all 4 shows)

Date	Weather	Number of Visitors
Feb.13(Wed.)	Cloudy	28,182
Feb.14(Thu.)	Sunny	32,595
Feb.15(Fri.)	Snow followed by clouds	27,635



● Outline of the Show ●

- Title:** The 53 rd Supermarket Trade Show 2019
Abbreviation: SMTS2019
Date: February 13(Wed.), 14(Thu.), 15(Fri.), 2019 (for 3 days) 10:00a.m.-5:00p.m. (10:00a.m.-4:00p.m. on the last day)
Venue: Makuhari Messe (Japan)
Admission: JPY5,000(incl.tax)
 * Only charged to visitors without invitation tickets
Events: Speech Sessions, Seminars, Reception Party etc.
Organizer: National Supermarket Association of Japan
Official Supporters: Ministry of Economy, Trade and Industry / Ministry of Agriculture, Forestry and Fisheries / Ministry of Health, Labor and Welfare / The Tokyo Chamber of Commerce and Industry / Agricultural Trade Office, The Embassy of the United States of America / Embassy of Italy Trade Promotion Section / Embassy of Canada / Economic and Commercial Office, Embassy of Spain / Office of Commercial Affairs, Royal Thai Embassy / the Royal Danish Embassy / New Zealand Trade and Enterprise / French Embassy - Business France Japan Office / Embassy of Belgium / POLISM INVESTMENT & TRADE AGENCY TOKYO OFFICE / Embassy of Malaysia, Tokyo / Economic Division, Embassy of the Republic of South Africa / Trade Commission of Mexico in Japan / Taiwan Trade Center, Tokyo / Food Marketing Institute Japan
Concurrent Show: The 14th Kodawari Food Fair 2019
 Delicatessen Trade Show 2019
 GAISHOKU FOOD TABLE 2019



Trade only



Under 18 not allowed to enter



No Photo



No Roller Bags

● Figures of SMTS2019 ●

Exhibitors **2,176** companies/organizations

Booths **3,568** booths

Overseas Exhibitors: 150 companies, 176 booths from 20 countries and regions



Delicatessen Trade Show 2019

● Outline of the Show ●

- Title:** Delicatessen Trade Show 2019
Abbreviation: DTS2019
Date: February 13(Wed.), 14(Thu.), 15(Fri.), 2019 (for 3 days) 10:00a.m.-5:00p.m. (10:00a.m.-4:00p.m. on the last day)
Venue: 4 Hall at Makuhari Messe (Japan)
Organizer: National Supermarket Association of Japan
Admission: JPY5,000(incl.tax)
 * Only charged to visitors without invitation tickets
Events: "Bento and Prepared Meal Awards"-Award ceremony & Lecture, New discovery of deliciousness"Our shop's signature dish-Japanese-style rolled omelet (dashimaki tamago)" taste comparison stand, Reception Party etc.
Concurrent Show: The 53rd Supermarket Trade Show 2019
 The 14th Kodawari Food Fair 2019
 GAISHOKU FOOD TABLE 2019



Trade only



Under 18 not allowed to enter



No Photo



No Roller Bags

● Figures of DTS2019 ●

Exhibitors **75** companies/organizations

Booths **236** booths

Seminar Stage Program

Hall 8 Seats:250

Multilingual

Admission free

February.13(Wed.)

10:10a.m.~11:20a.m. SMTS Speaks

"Impermanence in the Field of Distribution"

Speaker Kiyoshi Yokoyama

Chairman, National Supermarket Association of Japan
CEO, ARCS COMPANY, LIMITED

11:40a.m.~2:00p.m. SMTS & Nikkei Innovation Forum

Exploring the Creation of Business Opportunities, Discussing Innovation in the Food Distribution Industry

Coordinator

Yo Tanaka
Senior Staff Writer,
Nikkei Inc.

Panelists

Megumi Ushikubo

Generation/Trend critic Marketeer/CEO, Infinity inc.

Masahiro Matsuoka

Co-president/Frontier Management Inc.

Akira Otsuka

Program Director/Retail Management Program of Japan
Cornell University/Facilitator, Future Store "NOW" Promotion Council

2:30p.m.~4:10p.m. Delicatessen Trade Show 2019 Organizer's Project

Part 1 Bento and Prepared Meal Awards Ceremony

Presenter

Yukio Yamori

Chairperson, Bento and Prepared Meal Awards Executive committee
Professor, Mukogawa Women's University
Director, Institute for World Health Development

Part 2 Lecture- Delicatessen Study "Next boom in half a year! Delicatessen product development report"

Speaker

Hiromi Hayashi

Principal, Japan Foodservice Specialty School



February.14(Thu.)

10:20a.m.~11:20a.m. Lecture

Part 1 Supermarket White Paper 2019 Supermarket Industry in 2019

Institutional changes and amendments to
the laws surrounding the industry

Speaker

Yasuhiro Shimahara

Secretary-General, National Supermarket Association of Japan



Consumption trends as seen by macro/micro data

Speaker

Yoshiyuki Nakazono

Associate Professor, Yokohama City University



Summary and future outlook

Speaker

Shigeaki Niitsu

Professor, Takachiho University Graduate School



Guest

Yuichiro Mori

Director of Business Policy Dept.,
CCC Marketing Co.,Ltd.

11:30a.m.~12:30p.m. Panel Discussion

Part 2 Supermarket White Paper 2019 What is the Vision of Future Relationship Building with Customers in Supermarkets?

Panelists

Takashi Kon

Executive Officer, Director of Business Promotion
Dept., INTAGE Inc.

Panelists

Kuninobu Nakaoka

CEO, Research and Innovation Co.,Ltd.



Panelists

Ryu Kamimoto

Senior Evangelist, ipoca Inc.



Moderator

Makoto Muto

Managing Executive Officer,
Bell Marketing Service, Inc.

1:00p.m.~3:10p.m. Lecture

Productivity improvement study meeting "Case Presentation of Quality Improvement at Supermarkets"

Presentation of operation improvement etc.
by quality improvement project members
(Member of National Supermarket
Association of Japan).

3:40p.m.~4:30p.m. Lecture

Response to Reduced Tax Rate System in Supermarkets

Speaker

Hiroyuki Kato

Deputy Director of the Indirect Tax Policy Division
Indirect Tax Policy Division, Tax Bureau,
Ministry of Finance

February.15(Fri.)

10:20a.m.~11:20a.m. Lecture

New Values and Product Approach of the Millennial Generation

~ Learning from global food trends~

Speaker Joe Tanaka Country Manager, INNOVA MARKET INSIGHTS



11:40a.m.~12:40p.m.

Supermarket Examination Food Label Manager Examination

Part 1 Award ceremony for food label manager examination 2018
Advanced level examination high achievers

Part 2 Lecture "Food label to protect life 2019"

~ Learning about the key points of proper labeling from cases of health hazard due
to inappropriate food display ~

Lecturer Koji Yamaguchi

Visiting Researcher, National Supermarket Association of Japan
Food Label Manager Examination Committee Member
Chairman, Food Label Investigation Committee
HACCP Examiner

1:10p.m.~2:10p.m. Lecture

Toward the Activation of "Inhabited Outlying Border Islands"

Speaker Cabinet Office / Nagasaki Prefecture and others

2:40p.m.~3:40p.m.

Supermarket Examination Checker Proficiency Examination

Part 1 Award ceremony for checker proficiency examination 2018
Grade 1 examination high achieversPart 2 Lecture- "The key to cultivating proactive staff members
and reforming working styles"

~ Changes and trends of young people as seen from university lectures ~

Lecturer

Miki Sasano

Checker Proficiency Examination Judge, National Supermarket Association of Japan
Lecturer, Department of Economics, Osaka University of Economics
President, OFFICE OXALIS

Multilingual

English subtitles are available on screen for all the lectures. The subtitles are produced in real time by the speech recognition and the automatic translation technology in your language. Install app "UD Talk" from App store or Google Play onto your device. Check the explanation panel on site for how to use.



UDトーク®
コミュニケーション支援・会場の見える化アプリ

• Organizer's Project •

Overseas foods to Japanese table

8-101

There are many opportunities for overseas products especially which are still unfamiliar in Japan. We presented several recipes using unfamiliar overseas food products in order to create additional demands from retailers who are willing to introduce new items.

Participants

Ambika Trading / Bob's Red Mill Natural Foods / Chioistro di Saronno Lazzaroni / Government of Quebec / GREEK CHAMBER OF COMMERCE IN JAPAN / SUREE INTERFOODS / USA Rice Federation Japan Representative Office



Food Safety and Sanitation

3-311

This was a section aimed at disseminating information on food safety of food supermarkets as food-related companies will introduce HACCP two years later.

食の安心・安全対策



New product pickup exhibition

(focused on Japanese Regional Product)

Esplanade

We exhibited about 350 new products that displayed in the "SMTS 2019 Japanese Regional Product Zone (Hall9-11)" for each product category rather than by region, and this was used as a tool for visitors to efficiently explore the hall.

新商品ピックアップ展示

(地方・地域産品ゾーン限定企画)



Handmade in Japan

Theme zone displaying alcoholic beverages made in Japan

1-151

We introduced the "techniques" and "sentiments" of the creators who prioritize local regions and focus on quality that respect the traditions of Japan. We proposed newly adding "Japanese wines and fruit wines" to existing brewers (craft beer, sake, shochu) to expand the number of brewers.



Future Store "NOW"

2-407

The continuous near future supermarket research gave you ideas and possible solutions toward social environment changes such as aging population with declining birthdate, decrease in population and labor shortage. We showed the result of information gathering and research along the lines with the theme. The project -Future Store "NOW"- focused on "IoT solution -Smart Communication", "Wellness Support" and "Entertainment" for SMTS2020.

Future Store "NOW"

継続的の近未来スーパーマーケット研究



• Organizer's Project •



Bento and Prepared Meal Awards お弁当・お惣菜大賞2019

Outstanding products that are actually sold in supermarkets, convenience stores, specialty stores, etc. were selected by judges of food experts from among lunch boxes, side dishes, salads, cooked buns etc.. The 8th "Bento and Prepared Meal Awards" aimed at raising the level of the Delicatessen section by praising excellent products and increasing employee's motivation. As organizer's project, award-winning products were specially displayed and introduced. Also, the award ceremony and lecture were held on February 13 (Wed.) on seminar stage in Hall 8.

Hall 8 Awards Ceremony / Lecture

February 13 (Wed.) 2019 2:30 p.m.-4:10 p.m Seminar Stage in Hall 8

Part 1 2:30 p.m.~3:10 p.m.

Bento and Prepared Meal Awards Ceremony

Presenter Yukio Yamori

Chairperson, Bento and Prepared Meal Awards Executive committee
Professor, Mukogawa Women's University
Director, Institute for World Health Development

Part 2 3:10 p.m. ~4:10 p.m.

Lecture- Delicatessen Study

"Next boom in half a year! Delicatessen product development report"

Speaker Hiromi Hayashi

Principal, Japan Foodservice Specialty School

4-103 Display of award-winning products / Food Court

Not only to see the award-winning products on display, visitors could also taste them in the specially set up food court. We accepted payment with various electronic money and credit cards (VISA/Mastercard) this time.



New discovery of deliciousness

"Our shop's signature dish-Japanese-style rolled omelet (dashimaki tamago)"
taste comparison stand

4-103

Participants enjoyed eating and comparing types of "dashimaki tamago", which are becoming popular at the delicatessen area of the special booth in the venue. Using frozen liquid eggs in consideration of lack of workers and safety, the tasting demonstration of dashimaki tamago was held.



Questionnaire Result

Visitors with a high consciousness of business meetings

ISIMTS 2019[®]

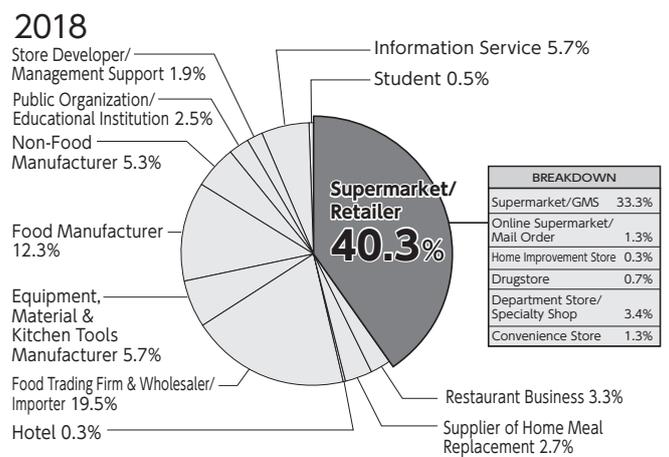
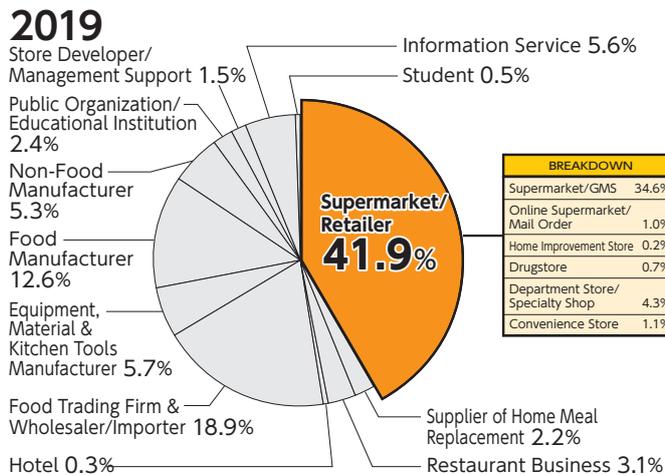
SUPERMARKET TRADE SHOW
スーパーマーケット・トレードショー

Questionnaire Outline

- Examination Method** Questionnaire sheets were made by the organizer. Visitors filled it in at the counter and the response sheets were collected on the spot.
- Examination Period** February 13 (Wed.) - 15 (Fri.), 2019
- Examination Object** Overall visitors. Note: Questions 1 to 4 are the results of counting registered visitors data
- Collection** 1,587 sheets
- Examination Place** In the venue of Supermarket Trade Show

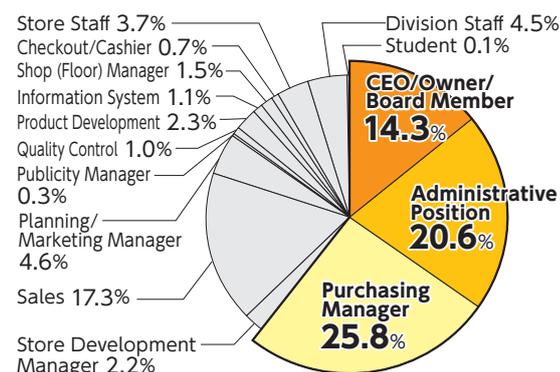
Industry Exports in Food related industry

q1 Please tell us your business category. 1 choice



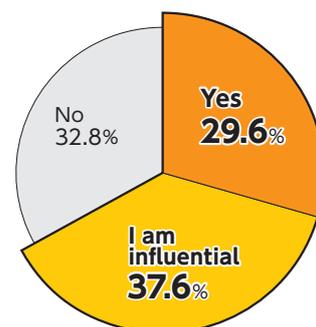
Job title with an authority

Job Category **q2** Please tell us your job category. 1 choice
*Tallied the number of visitors from supermarket, retailer, wholesaler and trading firm



More than 65% of the visitors owned the decision authority

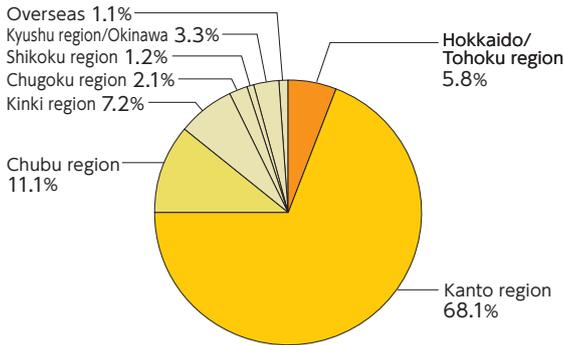
Decision Maker **q3** Do you own an authority to make a decision about product purchasing? 1 choice



Place of Work

From all over Japan, especially Tokyo area

Q4 Where is your office located ? 1 choice



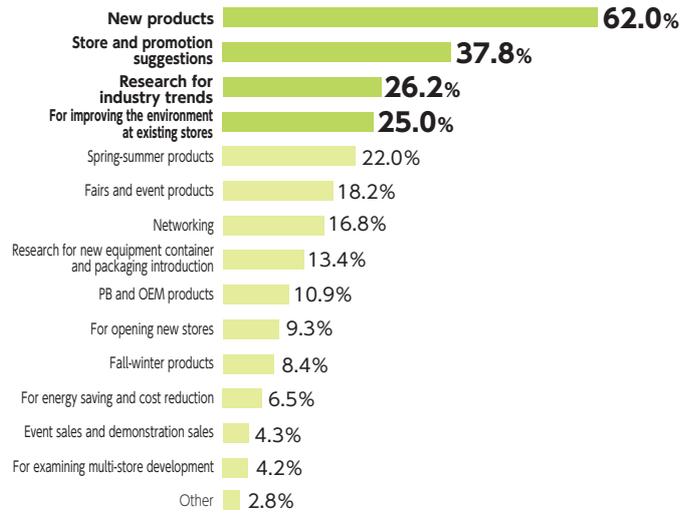
Overseas Visitors

Asia China (Except for Taiwan, Hong Kong and Macau) Hong Kong India Indonesia Korea Macau Malaysia Mongolia Philippines	Saudi Arabia Singapore Sri Lanka Thailand Taiwan Turkey United Arab Emirates Vietnam Oceania Australia	New Caledonia New Zealand Africa Côte d'Ivoire Nigeria South Africa Europe Belgium Croatia	Denmark England Finland France Germany Italy Lithuania the Netherlands Romania Russia Switzerland	Spain North America Canada USA South America Brazil Mexico Uruguay
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Purpose

Visitors with high consciousness of business meetings

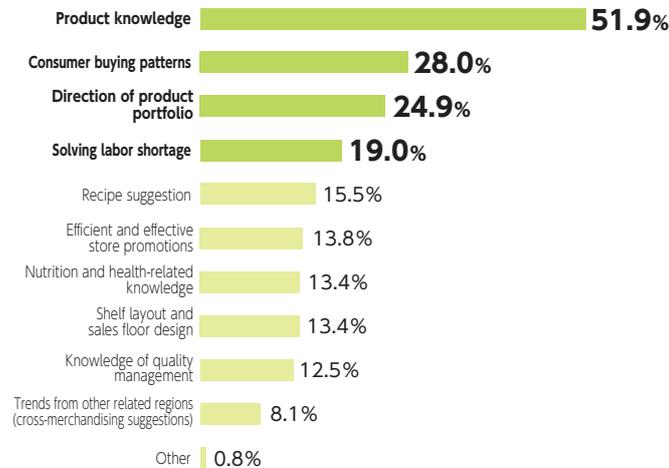
Q5 What is the purpose of your visit ? Multiple answers



Theme for Business meetings

Knowledge Refinement

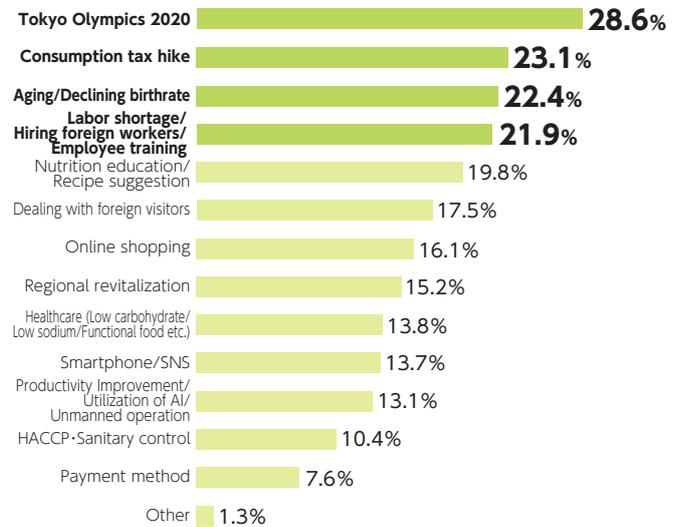
Q6 What does your company need? What is the problem your company wants to solve ? Multiple answers



Features

New topics for business talks

Q7 Please tell us which areas your company will focus on in the future. Multiple answers



Demand

Various comments from visitors- hint at market expansion

Q8 Please tell us about the contents you would like to see and expect at the next show. Free answer

- Idea about the operation for lack of human resources etc. to differentiate services from convenience stores.
- More space to walk around in the venue.
- There are a lot of things to see at the venue. Looking forward to the next show.
- Exhibition of Fisheries cooperative
- Exhibitors with larger booth in the health-care food zone.
- Improvement of food in the health aspects (such as high blood pressure etc.).
- Allocation of the exhibit area based on the product category.

Questionnaire Result

High Level of Satisfaction

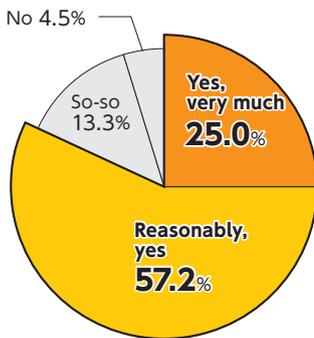


Questionnaire Outline

Examination Method Questionnaire sheets were collected during and after the show by March 8 (Wed.), 2019 from each exhibitor.

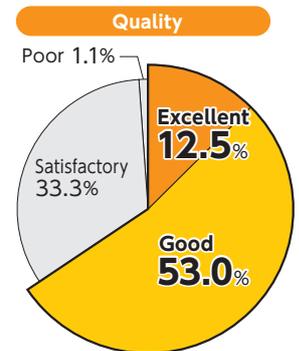
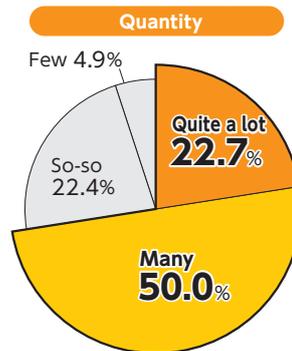
Satisfaction Over 80% of exhibitors are satisfied

Q1 Are you satisfied with the results of the show? **1 choice**



Quantity and Quality of Visitors High quality visitors

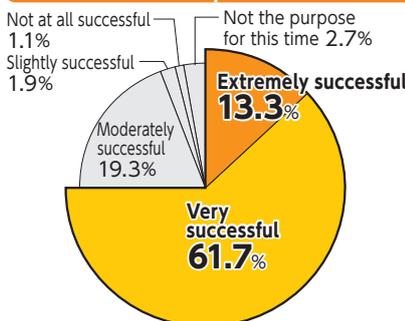
Q2 How were the quantity and quality of the visitors? **1 choice**



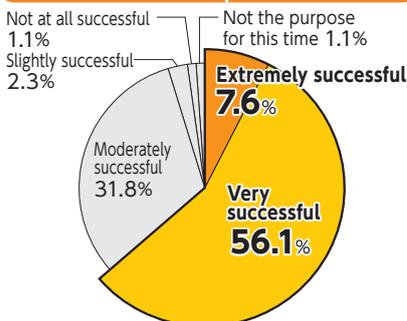
Achievement High self-assessment and achievement in various viewpoints

Q3 Please tell us the degree of attainment of your exhibit this time. **1 choice**

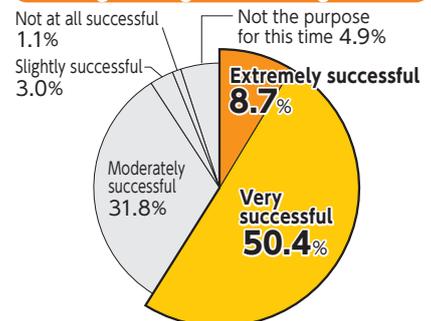
Promotion of new products/services



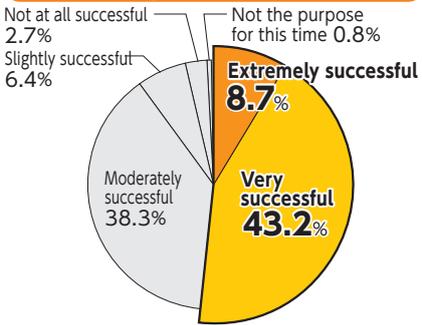
Promotion of current products/services



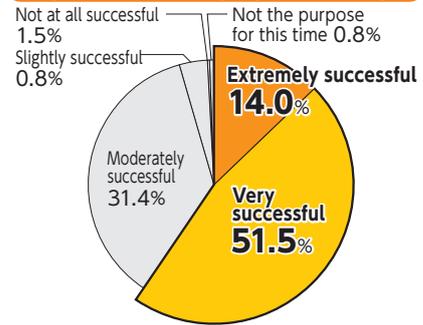
Having meetings with existing clients



Finding business contacts



Improvement of Company/Brand's image



Business Meetings during the Show

Figures for the show result

Q4 Specific number of new business appointments and order intake etc. during the exhibition period

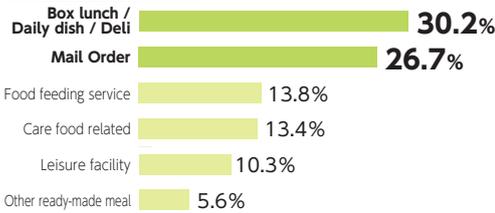
1	Business cards	How many business cards did you get from the visitors?	Average 536
2	Business meeting	Out of 1, how many had a clear intention in having business meeting at your booth?	Average 182
3	New meeting	Out of 2, how many NEW business meetings did you have?	Average 70
4	Appointment acquiring rate	How many appointments did you get? <small>*Appointment total ÷ Concrete business meeting total</small>	63.4%
5	Order intake rate	How many orders did you get? <small>*Order total ÷ Concrete business meeting total</small>	12.4%

New Sales Channels

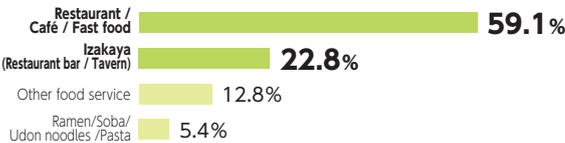
New sales channels in ready meal and food service industries

Q5 What business categories would you like to have business meeting with in your future participation of the show? Multiple answers

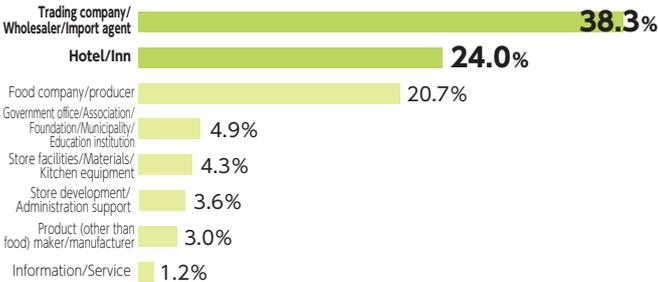
Ready-made Meal Industry



Food Service Industry



Other



Outcome

Effective business negotiations and promotion

Q6 Please comment on the merit of exhibiting other than business meetings. Free answer

- By exhibiting at SMTS as a manufacturer, brand awareness was improved. On top of that, it was meaningful to meet local customers who rarely see each other.
- Could have a connection with supermarkets at the reception party and improve company name awareness.
- The main purpose to exhibit SMTS was to create prospects for new business development, and it was successful.
- Able to strengthen relationships with existing customers by exchanging information etc., which cannot be usually talked about during business negotiations.
- Learned about exhibition methods, packages, and designs from other exhibitors. It helped considering in our new product development.
- Gathering information from competitors, understanding industry trends, collaborating with partner company who develops products with, greetings to existing business partners.

Future Improvement

Improvement for the next participation

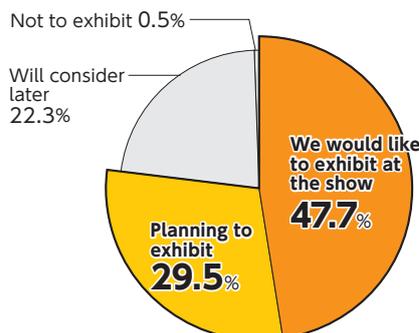
Q8 Please write about any improvement you would make in the future exhibit, such as your booth decoration and preparation in advance. Free answer

- Since there were more visitors than expected, more staffs should be allocated in the booth to take care of visitors.
- Focusing on narrowing targets, developing new products which are commensurate with those targets and selecting existing products.
- Compared to other exhibitors, there were too many products in our booth. Should consider booth making for the next show.
- Had an impression that many visitors searched for new products. Since exhibited with existing products to re-promote to visitors, the appeal was weak.
- To increase the quantity and quality of business meetings, booth design, operation during the show, and effective space-using should be reconsidered.
- Distribution method to areas where product supply is difficult. Reviewing the transportation cost burden and the number of product lots.

Plan to Exhibit Next Year

More than 70 % exhibitors plan for next participation

Q7 Please indicate your current plan for next Supermarket Trade Show. 1 choice



Questionnaire Result

Various industries open up convenient and instant food demand



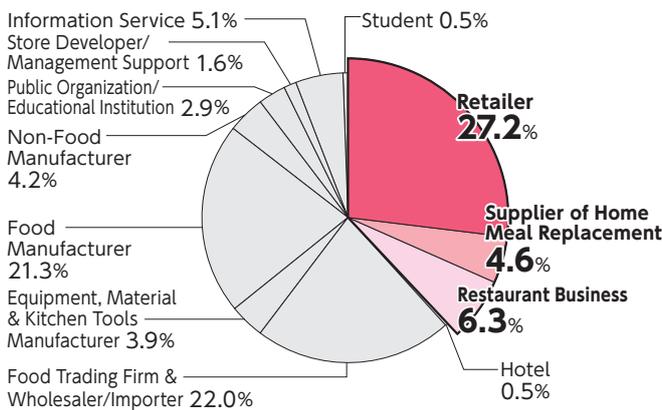
Delicatessen Trade Show 2019

Questionnaire Outline

Examination Method	Questionnaire sheets were made by the organizer. Visitors filled it in at the counter and the response sheets were collected on the spot.
Examination Period	February 13(Wed.)-15 (Fri.), 2019
Examination Object	Overall visitors. Note: Questions 1 to 4 are the results of counting registered visitors data
Collection	494 sheets
Examination Place	In the venue of Delicatessen Trade Show Exhibition Area

Industry Chances for business meetings with retailer and food related industries

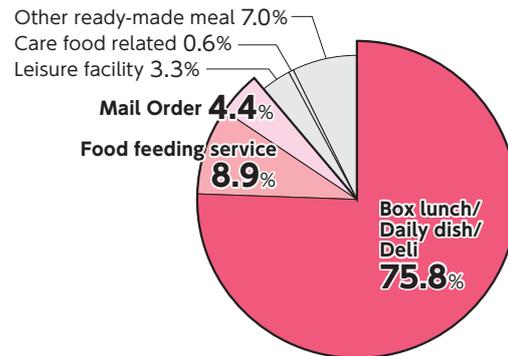
Q1 Please tell us your business category. 1 choice



Industry Type of Home Meal Replacement Visitors from delicatessen related industries

Q2 Please tell us more about your business category. 1 choice

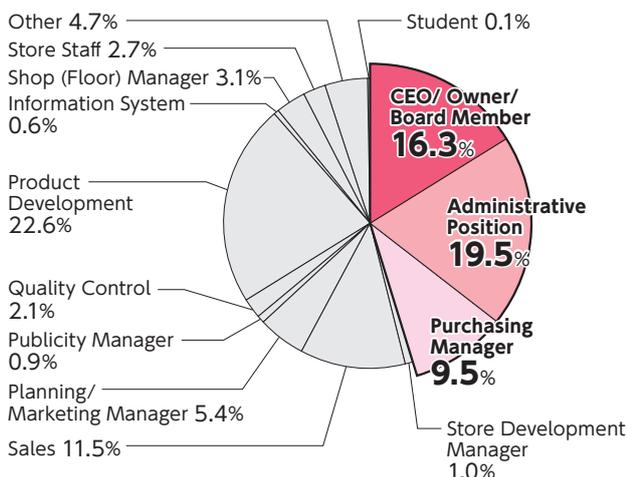
*For those who answered "Supplier of Home Meal Replacement" on Q1



Job Category Visitors with an effective business negotiation

Q3 Please tell us your job category. 1 choice

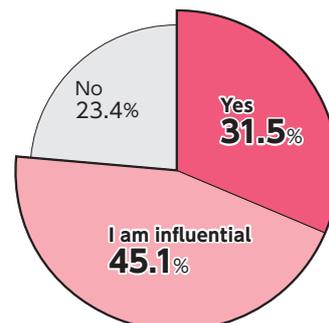
*For those who answered "Supplier of Home Meal Replacement" on Q1



Decision Maker Over 80 % visitors with decision authority

Q4 Do you own an authority to make a decision about product purchasing ? 1 choice

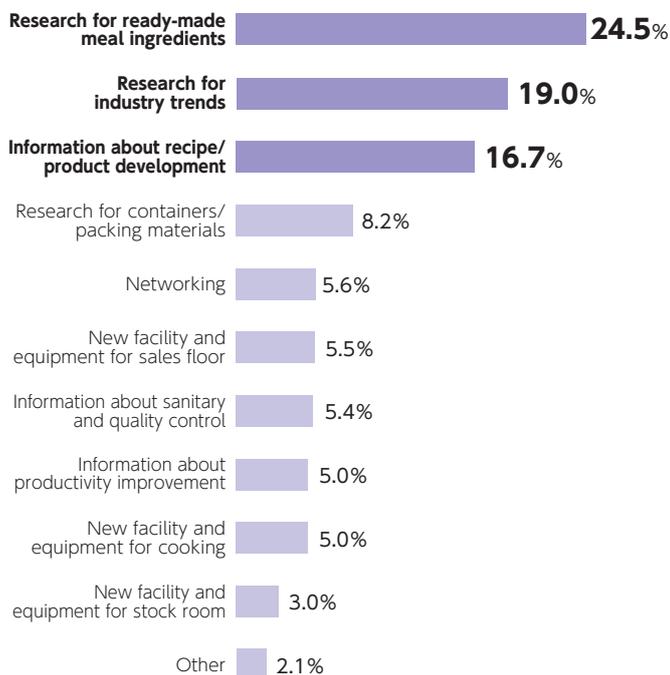
*For those who answered "Supplier of Home Meal Replacement" on Q1



Tips for business matching

Purpose

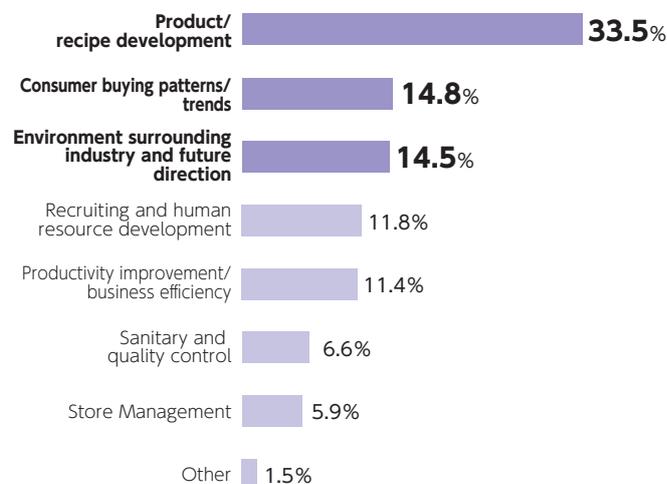
Q5 What is the purpose of your visit? Multiple answers



Theme for the Future

Looking for product /recipe development and trends

Q6 What does your company need?What is the problem your company wants to solve? Multiple answers



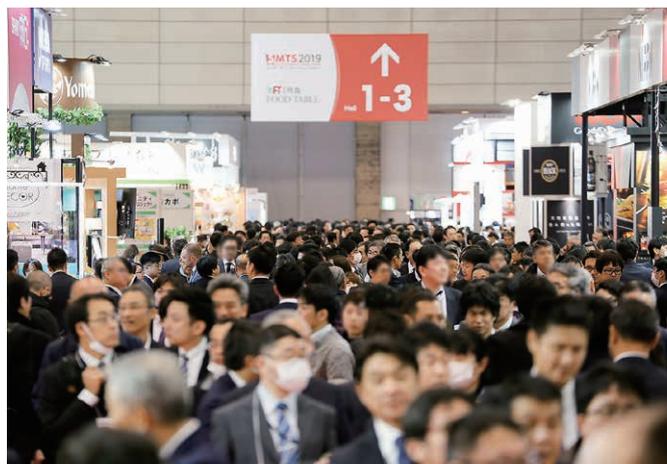
Questionnaire Result (Visitor)

Demand

Various needs for manpower shortage, containers and packages

Q7 Please tell us about contents you would like to see and expect at the next show. Free answer

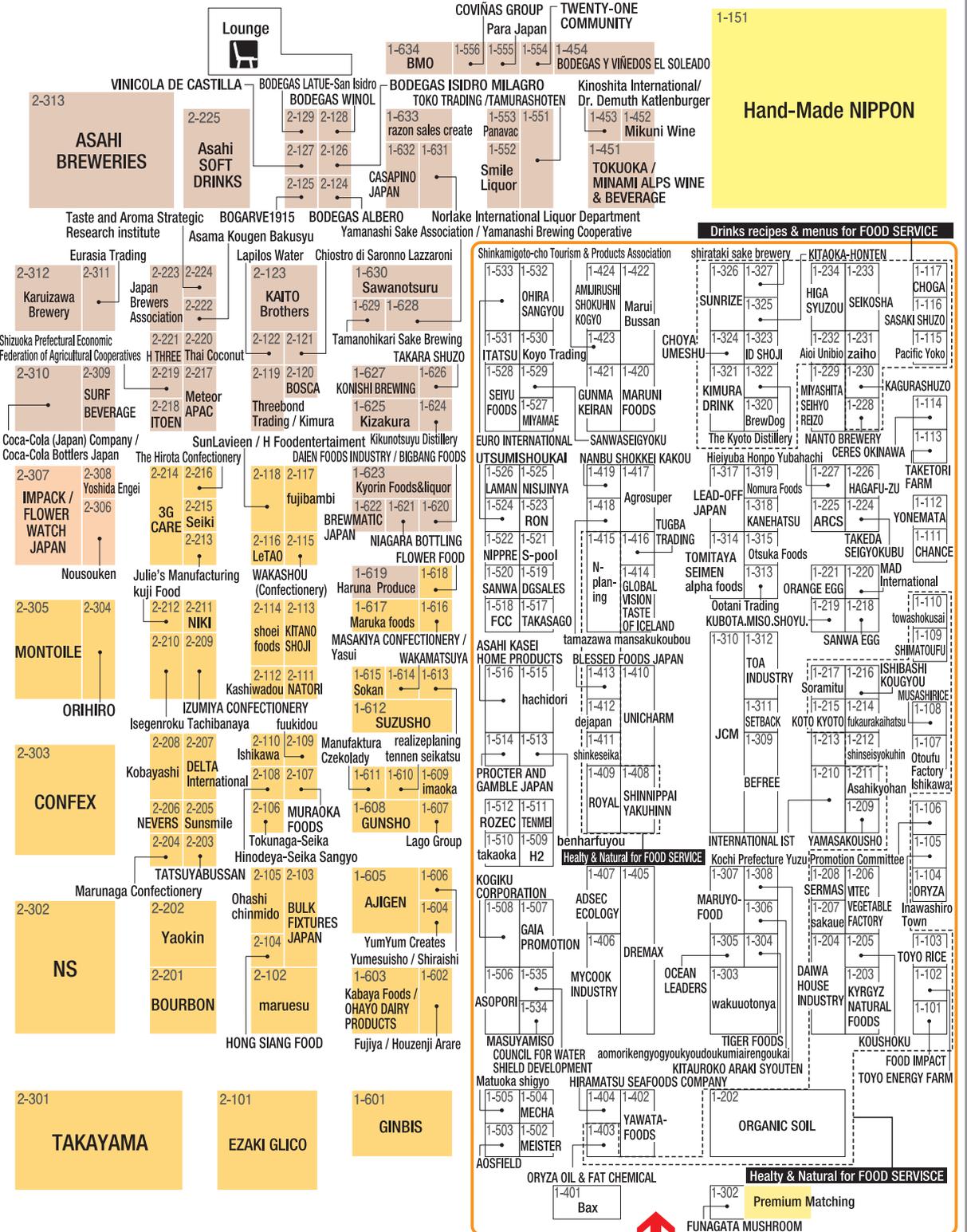
- Extension of the show period to look through more products.
- Expectation for the efficiency of operations using AI for manpower shortage.
- Larger exhibit area for cookware/utensil.
- Spice Products
- Store facilities and equipment
- Theme zone for eco-friendly containers and packaging
- Project for food sustainability
- Information about food factory and robot in food manufacturing
- Information about food trend and buying patterns
- Taste of processed food was improving.
- Food tasting and demonstration were useful and enjoyable.
- This event is the important platform to gather latest information



HALL 2

HALL 1

FLOOR MAP



2F Doorway

GAISHOKU FOOD TABLE

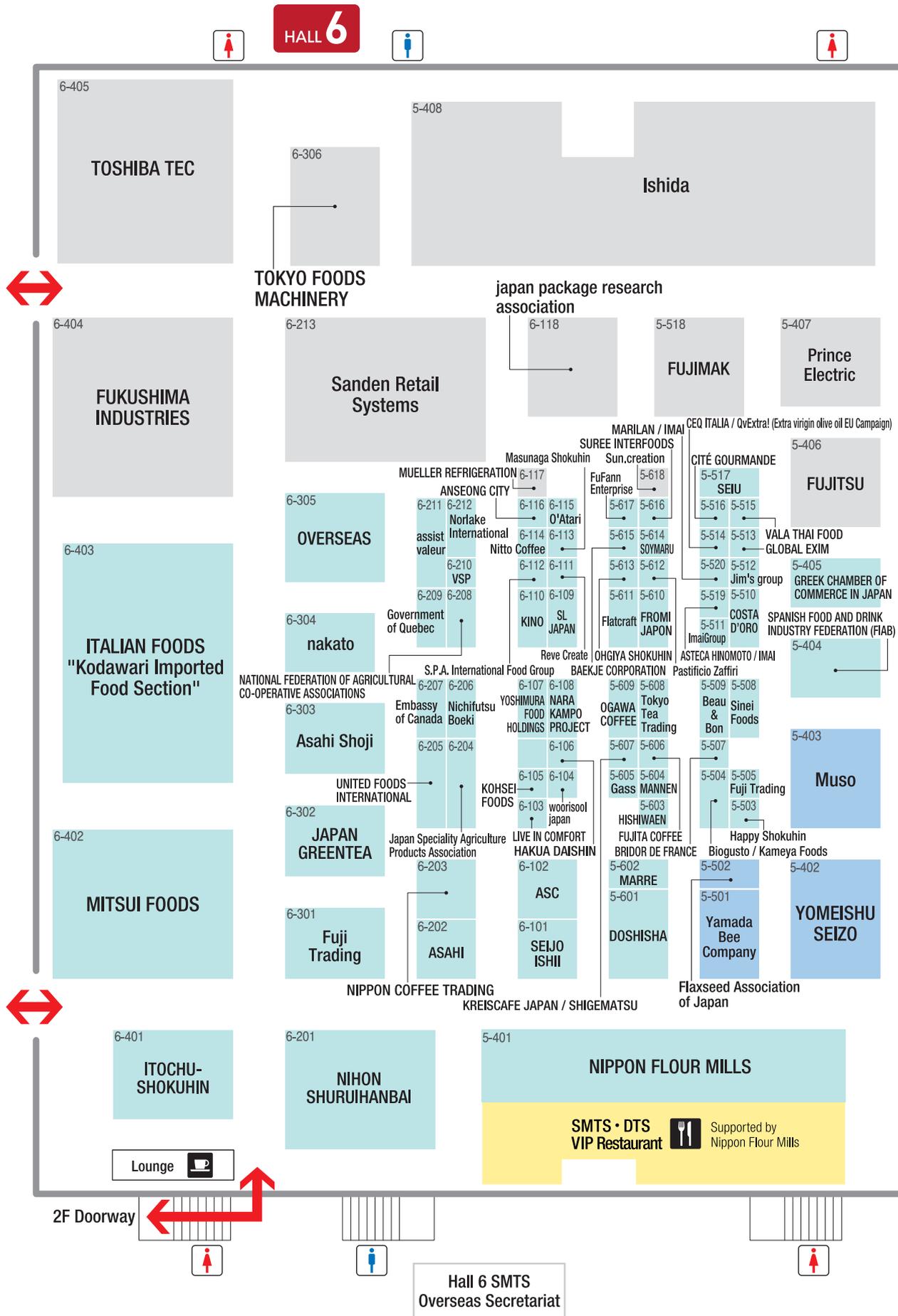
FLOOR MAP



Processed Food Equipment and Material
Health-care Food

Organizer's Project Lounge

FLOOR MAP





HALL 5



HALL 4



4-418
OKAMURA

4-105
ORIKANE / Pack Style



Nichiwa Electric

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OaksHeart / Uchibori Vinegar

SMTS · DTS VIP Lounge
Supported by UCC Ueshima Coffee

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UCC Ueshima Coffee

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Shimanaka

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KAGOME

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CP CHEMICAL



SMTS · DTS VIP Lounge
Supported by UCC Ueshima Coffee

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UCC Ueshima Coffee

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Reception Party

Theme:

EAT AMERICA

~ Dynamic Tastes of America ~

Date February 14 (Thu.) 5:30 p.m.-
(Registration Started at 5:00 p.m.)

Venue Hotel New Otani Room "Tsuru"

Participants People from the retail industry, mainly associate members of National Supermarket Association of Japan / Exhibitors of SMTS /DTS



Organized by **National Supermarket Association of Japan**
Cooperated with **ASAHI BREWERIES, LTD.**
KOKUBU GROUP CORP.
Konishi Brewing Company
TAKARA SHUZO CO.,LTD
Coca-Cola (Japan) company, Limited.
YOMEISHU SEIZO CO,LTD.

● FLOOR MAP ●

HALL 8



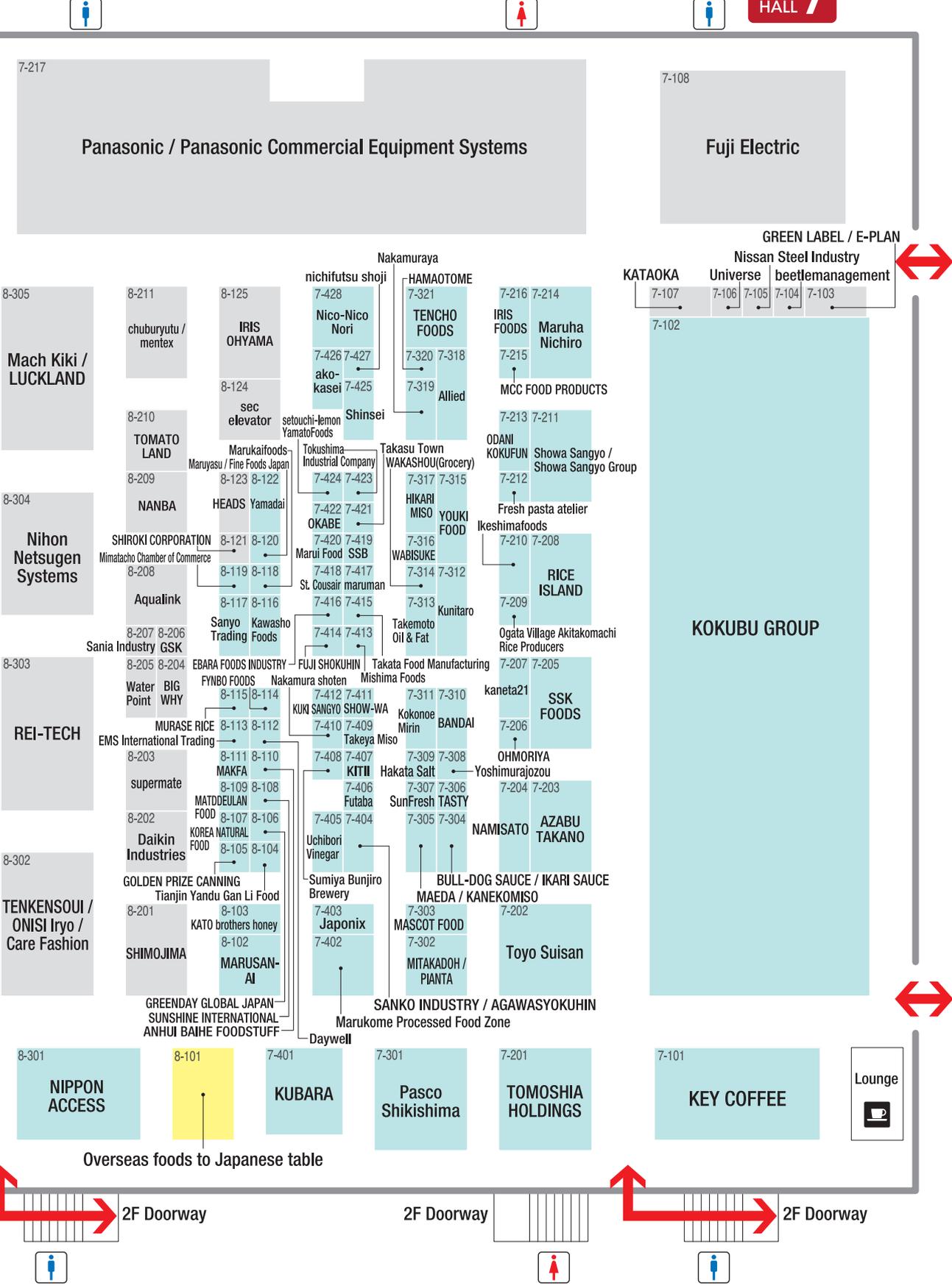
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TERAOKA SEIKO

Seminar Stage

2F Doorway

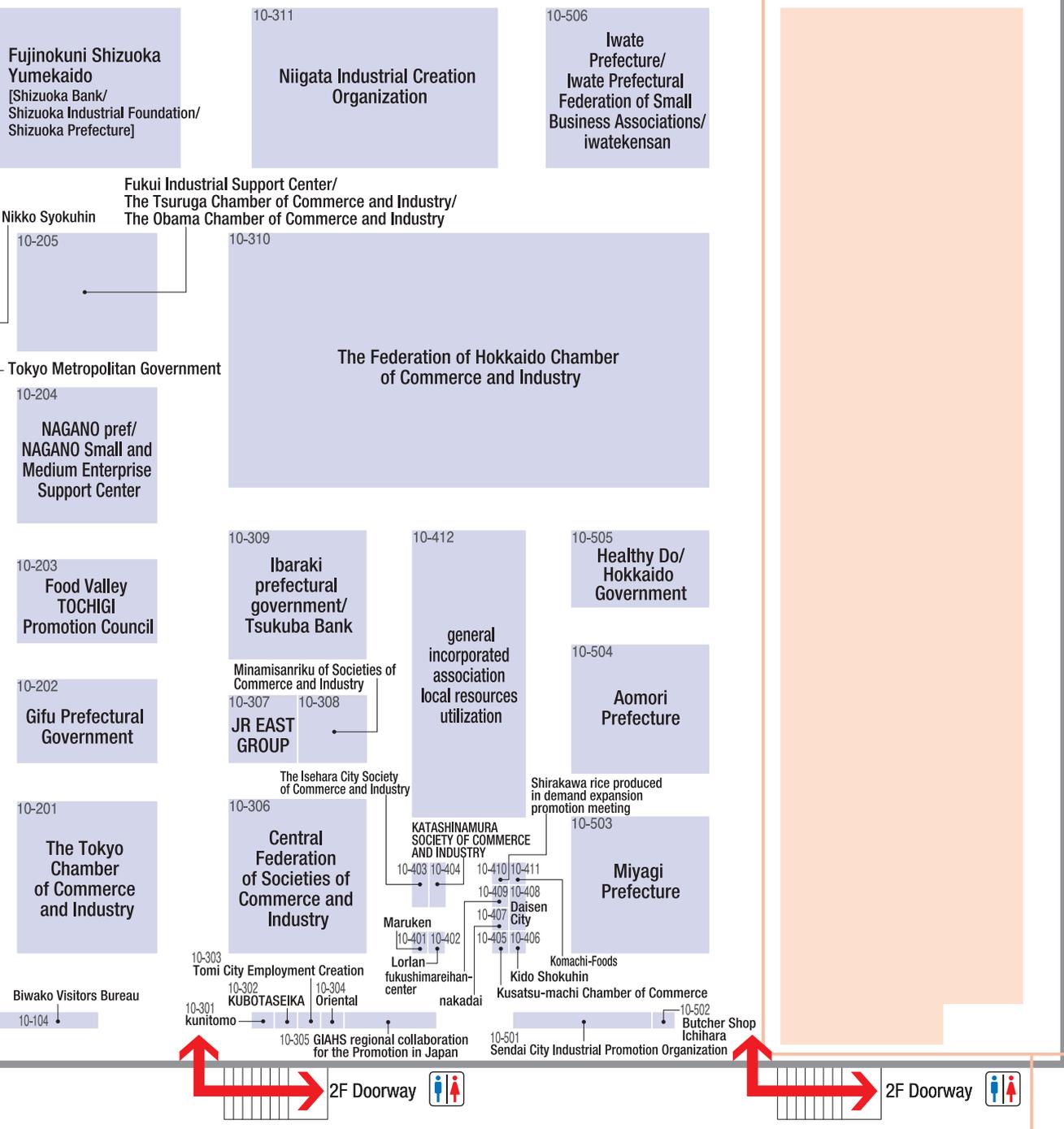




HALL 10



HALL 11



Kodawari Food Fair 2019

List of Exhibitors



* : Co-exhibitor

Hall 1-8

3G CARE co.,ltd	2-214	Canada Beef International Institute / Ontario Corn Fed Beef / Embassy of Canada	2-613	FRIWDEN CO.,LTD	3-501
A ACEITE DE OLIVA RAFAEL SALGADO	5-312*	CASAPINO JAPAN CO.,LTD.	1-632	FROMI JAPON K.K.	5-610
Agricultural Trade Office, U.S. Embassy	2-506	CEQ ITALIA / QvExtra! (Extra virgin olive oil EU Campaign)	5-514	Fruits d'Or	6-209*
AISS Corporation	3-116	CHECKER SUPPORT CO.,LTD	2-409	FuFann Enterprise Co., Ltd.	5-617
AJIGEN Co., Ltd.	1-605	CHICHIYASU Co.	5-104	Fuji Electric Co.,LTD	7-108
ako-kasei co. ltd.	7-426	Chioistro di Saronno Lazzaroni	2-121	FUJI SHOKUJIN CO.,LTD	7-414
Allied corporation	7-318	chuburyutu / mentex	8-211	Fuji Trading Co., ltd.	5-505
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ALTEX ASIA K. K.	3-303	Chungnam Province / Agricultural Corporation HANBANDO Inc	4-612	fujibambi co.ltd	2-117
AMATAKE Co.,ltd	3-502	Cipa sas	2-611	FUJIMAK CORPORATION	5-518
AMEFREC Co.,Ltd.	4-511	CITÉ GOURMANDE	5-516	FUJITA COFFEE Co., Ltd.	5-606
ANHUI BAIHE FOODSTUFF CO.,LTD.	8-110	Cleveland Kraut LTD.	2-602*	FUJITSU LIMITED	5-406
ANSEONG CITY	6-116	Coca-Cola (Japan) Company, Limited / Coca-Cola Bottlers Japan Inc.	2-310	Fujiya Inc./Houzenji Arare Inc.	1-602
Anti Oxidant Foods Co., Ltd.	5-303	CONFEX	2-303	FUKUSHIMA INDUSTRIES CORP.	6-404
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Aqualink co.,ltd	8-208	cosmofoods	5-109	Futaba Co.,ltd.	7-406
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BUSINESS MEETING-BASED EXHIBITION FOR PROFESSIONALS IN THE RETAIL,
READY MEALS AND FOOD SERVICE INDUSTRIES

FOOD TABLE in JAPAN 2020

Date

Feb 12 (Wed.) – 14 (Fri.), 2020

10:00a.m.-5:00p.m. (10:00a.m.-4:00p.m. on the last day)

Venue

Makuhari Messe (Japan)

The 54th Supermarket Trade Show 2020

Delicatessen Trade Show 2020

The 15th Kodawari Food Fair 2020

The 5th GAISHOKU FOOD TABLE 2020

To book your booth

Contact Overseas Secretariat (Space Media Japan Co.,Ltd.)

super@smj.co.jp